



HUNTSVILLE YOUNG PROFESSIONAL'S

THE HAUNT

SPONSORSHIP INFORMATION 2023

ABOUT THE EVENT



WHAT IS THE HAUNT?

Huntsville Young Professionals (HYP) is excited to announce the highly anticipated return of our annual Halloween Fundraiser, The Haunt! Prepare to be immersed in Huntsville's most unforgettable costume party experience, tailored exclusively for young professionals in the area. Join us for an electrifying night filled with captivating music, exhilarating dancing, wickedly delicious concoctions at our cash bar, and an enchanting array of entertainment that will leave you spellbound.

WHEN AND WHERE?

The 2023 Haunt is set to take place on Friday, October 20th, from 7 to 11 p.m. at the stunning venue, The Belle at Stovehouse. Get ready to be part of an enchanting night alongside more than 250 young professionals. With convenient parking, a variety of nearby dining options, and proximity to exciting after-party activities, this is an event you don't want to miss!

WHY SPONSOR?

Unlock the Benefits of Sponsoring The Haunt:

- Reach over 9,000 Young Professionals Instantly
- Promote Your Business and Grow Your Local Network
- Support a Local Non-Profit by Providing Funding Used Year-Round



9.1K
Followers



4,644
Email Subscribers



3,813
Followers

ABOUT HYP

Huntsville Young Professionals benefits local charities through social, recreational, professional, and volunteer events. HYP donates directly to charities or indirectly through events and media exposure. To remain inclusive and engaging, there are no membership fees. Huntsville Young Professionals creates opportunities to connect with the city.

SPONSORSHIP TIERS



PRESENTING SPONSOR \$3,000

- Recognition as the Presenting Sponsor in event marketing and press releases:
 “Huntsville Young Professionals in partnership with (YOUR COMPANY NAME) present the Haunt”
- Event Table or other physical presence at the event
- Presenting logo recognition and link to your company website in all marketing campaigns
- Presenting logo recognition and link to your company website on the Huntsville Young Professionals website
- Prominent company logo placement at event
- Recognized by the DJ at the event

PREMIER SPONSOR \$2,000

- Recognition as a Premier Sponsor in event marketing communications and press releases
- Premier logo recognition and link to your company website on the Huntsville Young Professionals website
- Premier logo recognition and link to your company website in all marketing campaigns
- Prominent company logo placement at event
- Recognized by the DJ at the event

SUSTAINING SPONSOR \$1,000

- Sustaining logo recognition and link to your company website on the Huntsville Young Professionals website and all marketing campaigns
- Your company listed as a sustaining sponsor in event press releases
- Your company listed as a sustaining sponsor on the Huntsville Young Professionals website (Name Only)
- Your company listed as a sustaining sponsor in all marketing campaigns

SUPPORTING SPONSOR \$500

- Your company listed as a supporting sponsor in event press releases
- Your company listed as a supporting sponsor on the Huntsville Young Professionals website (Name Only)
- Your company listed as a supporting sponsor in all marketing campaigns

CONTRIBUTING SPONSOR \$250

- Your company listed as a supporting sponsor on the Huntsville Young Professionals website (Name Only)

SPONSORSHIP BENEFITS



<i>BENEFITS</i>	<i>PRESENTING \$3,000</i>	<i>PREMIER \$2,000</i>	<i>SUSTAINING \$1,000</i>	<i>SUPPORTING \$500</i>	<i>CONTRIBUTING \$250</i>
Listed as a presenting sponsor	X				
Table or other physical presence at event	X				
Logo recognition at event	X	X			
Recognized by the DJ at event	X	X			
Link to your company's website in marketing and on the official website	X	X	X		
Logo recognition as a sponsor in marketing and on the official website	X	X	X		
Recognition as a sponsor in marketing	X	X	X	X	
Recognition as a sponsor on the official website	X	X	X	X	X

SPONSORSHIP FORM



SPONSOR INFORMATION:

Company or Individual Name (as you would like it to appear on event materials):

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

Contact Name: _____

Phone Number: _____

SPONSORSHIP TIER:

____ Presenting (\$3,000)

____ Premier (\$2,000)

____ Sustaining (\$1,000)

____ Supporting (\$500)

____ Contributing (\$250)

PAYMENT:

____ By check enclosed

OR

____ Request invoice

MAKE CHECKS PAYABLE TO:

Huntsville Young Professionals

SEND FORM TO:

Blair Northcutt

President

Haunt@HuntsvilleYP.com

256.614.5789

MAIL CHECKS TO:

Blair Northcutt

ATTN: The Haunt

203 Skehan Street SW

Huntsville, AL 35824